

# HealthiVend

## Iowa Healthy Kids Act: Goodbye Junk Food, Hello Healthy Kids

As childhood obesity rates are hitting an all time high, Iowa schools are doing their part to eliminate the calorie crammed foods available to students. The Healthy Kids Act sets nutrition guidelines specific to elementary, middle and high schools for food and beverages sold or provided on school grounds during the school day (implemented July 2010). More physical activity and foods with lower calorie fat, sodium and sugar content are required. The standards apply to vending, a la carte and regulated fundraising items.

Elementary schools will offer nonfat or low fat milk, flavored milk with restrictions on sugar content, 100 percent fruit and vegetable juices and plain water. Specific beverage guidelines for middle and high schools are still under development; it appears additional beverages may be allowed at these grade levels.

The goal of the Healthy Kids Act is to get Iowa's children moving and increase nutritional choices in school; helping to give them a solid foundation for a better future.



## All Brands Vending Introduces Healthy Vending Option in Schools: Draws Visit from U.S. Senator

**Senator Tom Harkin** (D-IA) visited All Brands Vending as it introduces its new healthy vending machine that offers nutritious snack choices to fight childhood obesity.

“Our new healthy vending machines vend all the most popular product and can be tailored to meet any state’s nutritional guidelines,” says Todd Hittenmiller, All Brands vending consultant

### For more information:

All Brands Vending:

Todd Hittenmiller 800-548-1982 ext 8388



“All Brands healthy vending machines are also perfect fundraising options for uniforms, field trips, and academic/athletic programs,” says Hittenmiller. “Our beverage and food vending machines are also virtually maintenance free. The vending machine comes with a full parts warranty, and All Brand takes care of the delivery, set up and training.”

“The Iowa School Vending Program from All Brands Vending is just what we were looking for. The brand new equipment looks great with our school colors and logo, and vending all products that meet the upcoming Healthy Kids Act. It literally pays for itself and makes extra money for our school lunch program.”

—K’Lea Johnson/FSD East Union CSD

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